



ST. LAWRENCE UNIVERSITY

G. Atwood Manley Society

Celebrating Women's Philanthropy at St. Lawrence

We would like to acknowledge our appreciation for the thoughtful and generous contributions the following eight women have made to the future of St. Lawrence. We are proud to include these Laurentian women in the G. Atwood Manley Society and are forever grateful for their philanthropic efforts. Learn more about their stories below:



"After serving on the Alumni Executive Council, attending my 50th Reunion, and coming back to campus for the launch of The Campaign for Every Laurentian, the time was right to make an outright and estate commitment to my alma mater. I'm delighted to establish a new endowed scholarship that will help St. Lawrence students in financial need and help the University attract the best and brightest students today, tomorrow, and for years to come."

—ANNIE MONTGOMERY '68, PICTURED WITH CHRIS LOCKWOOD '68, P'94, '99

"I joined the Manley Society to invest in the next generation of Laurentians. I got my first job from a fellow Laurentian and wouldn't have had the successful career path I have without the Laurentian network helping me along the way. Giving back means lending a hand to another student and giving them a good start in the working world."

—CORTNEY TERRILLION '99, PRESIDENT OF THE ALUMNI EXECUTIVE COUNCIL



"St. Lawrence allowed me to become and recognize 'me.' It gave me so many opportunities to be a part of the University community, and really part of many communities on campus, in ways I had not before understood were possible. I am a member of the Manley Society so that future students have their opportunity to find their 'me' and become the 'we' that are St. Lawrence alumni."

—ANNE FERRIS CASSIDY '74

“St. Lawrence University is where I grew to discover myself. My peers, professors, and so many unique learning experiences provided time and breadth for exploration. I made lifelong friends, achieved more than I ever dreamed I would, and enjoyed the beauty on campus along the way. St. Lawrence simply had to be part of my estate because I want to help future students enjoy the transformative and necessary journey of self-discovery.”

—CAROLINE BISHOP HILL '10



“SLU was the perfect match for our son! He received a great education and made lifelong friends. My parents instilled in me the importance of supporting educational institutions, and St. Lawrence was a natural choice because of both our son’s and my parents’ close ties to the University.”

—NANCY PISKOR TWICHELL P'06, PICTURED WITH HUSBAND DAVID TWICHELL P'06

“My father, Austin O. Allen, Class of 1914, taught me the importance of giving to St. Lawrence. It’s been meaningful to all of us. After Herb (Herbert Watkins '47, P'72, GP'00) and I graduated, we began making small gifts of five dollars each year and increasing year by year, but the habit grew over time. Establishing a charitable gift annuity allowed us to continue our support of St. Lawrence while receiving helpful life income.”

—SYLVIA ALLEN WATKINS '47, P'72, GP'00, PICTURED MAKING HER REMARKS AFTER RECEIVING THE MANLEY AWARD IN 2007



Women as Philanthropic Leaders

Women are now more financially successful—with more accumulated wealth—than ever before. They’re taking charge of personal and family giving, and they’re shaping how wealth is transformed into philanthropy. Studies suggest that women are more likely than men to engage in behavior intended to benefit others, such as philanthropic giving.

Women now control more than half the private wealth in the U.S. and make 80 percent of all purchases. According to financial projections from Boston College’s Center on Wealth and Philanthropy, women will inherit 70 percent of the \$41 trillion in intergenerational wealth transfer expected over the next 40 years. As women control more wealth, they will change the face of philanthropy.

We’re here to answer questions and help. Please contact us
at 315-229-5505 or visit www.plannedgifts.stlawu.edu.



D. Kurt Terrell
Director of Planned Gifts

Executive Director of Major and Planned Gifts

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Terri Selby

“The idea of the Manley Society is misunderstood by many. You don’t have to give millions to be a member—you can give a modest gift in the hundreds or thousands. Each gift really matters. You can use real estate (even a summer house or business), appreciated stock, life insurance, or your IRA to make the gift. These can provide life income through an annuity or trust, and the gift eventually comes to St. Lawrence. You don’t need to come up with cash today. You just need gratitude for all that St. Lawrence did for us. My gift will eventually endow a scholarship for a Laurentian woman studying chemistry. I am paying forward my deep appreciation to our alma mater.”

—DORIS KLOPPENBURG FERRY '56, PICTURED WITH HUSBAND BOB FERRY '59 RECEIVING THE MANLEY AWARD IN 2015



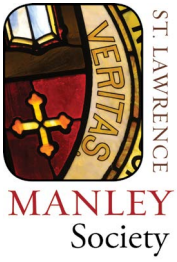
“After I retired from teaching in the Modern Languages Department at St. Lawrence and had a better understanding of my finances during retirement, I decided to do more to support the University’s mission. In addition to making cash gifts each year, I’ve recently used two instruments in particular to make an impact. The first was giving with the IRA Charitable Rollover. This was very easy to set up and enables me to donate the Required Minimum Distribution (RMD) for the current tax year as a tax-free contribution to the University. The second was revising my will and leaving my house to the University. Since I was already planning to make a bequest through my will, leaving my house to St. Lawrence will help reduce headaches for my executor. In both situations, I am helping support the future of St. Lawrence.”

—RITA GOLDBERG, CHARLES A. DANA PROFESSOR EMERITA OF MODERN LANGUAGES

As you assess the impact you want to make, the chart below can help:

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| Values | What is important to you and has guided your philanthropic decisions? |
| Impact | What impact do you want your giving to make? |
| Legacy | Would you like your philanthropy to create a personal or family legacy? |
| Assets | What are your current and future financial obligations? How are you defining your discretionary wealth? Will your assets be taxed if passed to heirs? If so, could these further your philanthropic goals by transferring them to St. Lawrence? |
| Recognition | Your giving can inspire others to support the charities that are important to you. Do you want your name attached to your philanthropy or would you prefer to remain anonymous? |
| Advisors | Which of your professional advisors should be part of your decision-making process? |

Whether giving a modest or transformational amount, your philanthropy will make an impact on organizations that align with your values and priorities. We can help you make sure it’s the impact you desire.



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