



ST. LAWRENCE UNIVERSITY

G. Atwood Manley Society



Ensuring the Laurentian Experience for Future Generations

Anne Lauriat '68 in her own words, how her time at St. Lawrence shaped her into who she is today and why she is a G. Atwood Manley Society member.

I'm a third-generation Laurentian. My grandfather graduated from the St. Lawrence Theological Seminary and my mother earned her degree in 1941 so when I got to pick a liberal arts college to apply to, it was St. Lawrence. When I visited the campus everyone was so friendly that I didn't notice the ground was still frozen in late April!

Visitors to campus and Canton might see a small school and a small town, but my education and experience were shaped by big ideas. This is where I learned to look beyond the traditional or the expected. It was where I saw my first foreign films and my first hockey game, which I found thrilling.

At that time there were only two programs offering a junior year abroad at St. Lawrence: Spain or France. Being an English major, I wanted



Anne Lauriat '68 in an Australian Koala park

to go to England. I was thrilled to be awarded a study abroad scholarship and traveled the summer before my senior year (my first time out of the country) to the Orkney Islands of Scotland. My travel bug started there and probably contributed to my joining the Peace Corps after graduation.

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It's because of all of these experiences and more that I have proudly given back to my alma mater nearly every year and joined the Manley Society a number of years ago. I grew up in a family where giving financial support to education was a tradition and I'm pleased to be caring on this tradition at St. Lawrence. I had such a good time celebrating my 50th Reunion last June, connecting with close and long-lost friends that it motivated me to formalize my estate plans so they could be counted in launch last fall for The Campaign for Every Laurentian.

I would encourage every Laurentian to contribute to St. Lawrence — to keep the liberal arts alive in this ever-specializing world. College for me was a combination of the academics and my own personal growth. I'm not sure we give enough credit to the dorm experience: living with people often so different from ourselves. I was lucky enough to get a roommate who has remained one of my dearest friends to this day. I was a dorm counselor in Whitman and I'll never forget Dean Stiles emphasizing the position's responsibilities. Her comments influenced my future career decisions, like becoming a psychiatric aide, then entering my profession [Human Resources].



I recall one of my favorite sociology professors, Barbara Williams, admonished us to savor our college experience because never again would we be in such a safe, care-free environment where we could be intellectually challenged as much as we wanted. I'm not sure I fully appreciated that. Academically, our alma mater is even better today.

I have been class reporter for more than 50 years since graduation in 1968. That fact, coupled with having met some of my dearest friends, has kept me close to St. Lawrence to this day. I am a Manley member because I want future Laurentians to have those same lifelong experiences that I did and I encourage you to join me.

Family Philanthropy for Every Laurentian

We all want the best for our family. It's a value that keeps families together and helps them thrive. How does this value take shape in our daily lives? How can we ensure we pass our values on from generation to generation? Put simply, we care for each other and, quite often, families come together to help or support others. This is family philanthropy.



Anne Lauriat '68 describes philanthropy to St. Lawrence as a value she learned from her grandfather and mother, both Laurentians. She put that value into practice after commencement by making annual contributions to the University and this year by making a major gift commitment through her estate.

As the Laurentian community embraced the value of family philanthropy, donors became increasingly interested in the University's specific funding priorities. To help families support the people and programs most important to them, we've identified four Big Ideas: Endowing Our Future, Learning for the 21st Century, The Power of Connections, and Campus Stewardship, along with the St. Lawrence Fund, which is the foundation of our support. These are the priorities that make up The Campaign for Every Laurentian.

Since the Campaign began, Laurentians as individuals and families have made commitments to areas that matter to them and our students. We are seeing gifts for endowed scholarships and internships, professorships, the Owen D. Young

Library, the Center for Student Achievement, and Appleton Arena, to name a few.

The time is now to consider your family's Laurentian legacy. We welcome the opportunity to hear what is important to you and work together to find a way you can make an impact today, tomorrow, and in the future. You and your family might be drawn to one of these options:

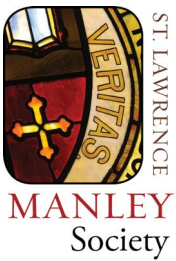
- Join the G. Atwood Manley Society by notifying St. Lawrence that you have included the University in your estate plan.
- Endow what we do best by creating an endowed fund for an academic program, internship, coaching or staff position, professorship, or scholarship with an outright or estate commitment.
- Name a space in Appleton Arena, Owen D. Young Library, or the Center for Student Achievement for your family, a loved one, or friend.
- Make an impact today by establishing a St. Lawrence Fund Scholarship with a commitment that provides immediate aid to a current student.

Any of these options can be funded with cash, stock, appreciated securities, the IRA charitable rollover, and possibly real estate. We can also discuss ways in which you can leave a legacy commitment through your Will or Living Trust, by naming the University as a beneficiary of your retirement account or donor advised fund, or making a gift that provides you with lifetime income.



I'm here to answer questions and help. Please contact me at 315-229-5026, kterrell@stlawu.edu, or visit www.plannedgifts.stlawu.edu.

**D. Kurt Terrell
Director of Planned Gifts
St. Lawrence University**



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NOT A MANLEY SOCIETY MEMBER YET?

Sign up now!

Some members enjoy tax savings through membership, while all receive the satisfaction of knowing they have ensured a promising future for the next generation of students and St. Lawrence. Members are invited to the annual Manley Society gathering, receive a special Manley lapel pin, and more!

For more information on how to join, go to plannedgifts.stlawu.edu/manley-society

IMPACT OF MANLEY SOCIETY

The G. Atwood Manley Society has welcomed 24 new members, increasing total membership to 796.

Since July 1, 2018, Manley Society members have made 55 new planned gift commitments, totaling more than \$7.2 million.

These legacy commitments are part of The Campaign for Every Laurentian fund and the following priorities: Endowing Our Future, Learning for the 21st Century, The Power of Connections, and Campus Stewardship, along with the St. Lawrence Fund, which is the foundation of support for the University.