



# Give Tax-Smart for 2017

Did you know there are tax-smart ways to make your year-end charitable gift to St. Lawrence University? Act soon by visiting [stlawu.edu/giving/ways-give](http://stlawu.edu/giving/ways-give) to receive tax benefits on the following:

1. **Cash** may help you reduce your 2017 taxes by making a gift before December 31.
2. **Transfer appreciated securities** that you have owned for at least one year and receive a tax deduction for the fair market value of the stock, and avoid capital gains.
3. **IRA Charitable Rollover** of up to \$100,000 if you are age 70 ½ years or older. Learn more at [plannedgifts.stlawu.edu/ira](http://plannedgifts.stlawu.edu/ira)



Terri Selby  
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We are here to answer questions  
and help. Please contact us  
at 315-229-5505 or  
visit [plannedgifts.stlawu.edu](http://plannedgifts.stlawu.edu).



D. Kurt Terrell  
Director of Planned Gifts  
[kterrell@stlawu.edu](mailto:kterrell@stlawu.edu)

*Fill out and return this reply card if you would like to hear from a St. Lawrence representative about tax-smart giving.*



***I am pleased to inform you that I:***

- have included St. Lawrence in my estate plan.

**Please send me information about:**

- joining the G. Atwood Manley Society
- including St. Lawrence in my estate plan
- making a gift which provides secure income for life

*For confidentiality, cut on line and return in envelope to: SLU Planned Gifts Office, 23 Romoda Drive, Canton, NY 13617 or complete the form at [plannedgifts.stlawu.edu/taxsmart](http://plannedgifts.stlawu.edu/taxsmart)*

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Name(s)

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Class Year

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Address

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City, State, Zip

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Preferred Phone

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Other Phone

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Email Address



ST. LAWRENCE UNIVERSITY  
**G. Atwood Manley Society**

23 Romoda Drive • Canton, NY 13617