

## Gifts by Beneficiary Designation



## A Legacy Made Simple

Would you like to help continue the extraordinary legacy of generous support to St. Lawrence's commitment to helping students tap their full potential as they embrace the natural environment, engage with global challenges, and experience the relevance and adventure of a liberal arts education in a complex and changing world? You can do this by designating St. Lawrence University as a beneficiary of certain assets or accounts you own. You arrange your gift now and at your passing your gift becomes available to St. Lawrence University to use as you have directed.

You can name St. Lawrence University as the sole beneficiary of your assets or as one of several beneficiaries. For example, you can use some of your assets to make a donation and the rest to provide for family members or other loved ones.

## Assets to Consider Designating for St. Lawrence University:

- Retirement plan assets
- Life insurance policies
- Commercial annuity contracts
- Bank and investment accounts

## Benefits of a Gift By Beneficiary Designation:

- Flexible assets remain in your control should you need them.
- Easy to arrange doesn't require a change to your will.
- **Revocable** you can change your gift designation at any time.
- Tax-wise funds passing by beneficiary designation to St. Lawrence University are not subject to income or estate tax. This means 100% of your gift is available for use by St. Lawrence University, as you direct.
- **Family-friendly** you can name family or other loved ones to benefit from some of the asset, with the St. Lawrence University receiving the remaining portion.
- **Support good work** your gift helps ensure St. Lawrence University has the resources it needs to fulfill its mission and serve future generations.

Retirement assets. These include IRAs (regardless of the type of IRA) and most qualified retirement plans, such as 401(k) and 403(b) plans. Request a Beneficiary Designation Form from your plan administrator and designate St. Lawrence University as a beneficiary of either a percentage of your plan balance or of a specific dollar amount.

A gift of retirement assets has the added advantage of being among the most tax-wise ways to make an estate gift. This is because your retirement assets, if left to individuals, will be subject to income tax when they receive distributions and, in the case of most non-spouses, those distributions must take place within 10 years, potentially pushing designated beneficiaries into higher tax brackets.

With a gift to a non-profit such as the St. Lawrence, 100 percent of the funds are available to St. Lawrence for its charitable purposes. If you want to remember us in your estate plan, it is often better to leave other types of assets – cash, securities, real estate – to your heirs and give the more heavily taxed retirement asset to the St. Lawrence University.

**Life insurance policies.** Simply complete and return to your insurance company a form designating that St. Lawrence University receive all or a portion of the death benefit associated with your life insurance policy.

**Commercial annuity contracts.** A commercial annuity will sometimes have a remaining value at the end of the annuitant's lifetime. You can name St. Lawrence University to receive all or part of this amount by designating it as a beneficiary (sole or partial) on the appropriate form from the insurance company.

**Bank account.** You can instruct your bank to pay to St. Lawrence University all or a portion of what remains in your checking or savings account. Your bank can provide you with the appropriate beneficiary designation form.

**Investment account.** You can instruct your investment company to transfer to St. Lawrence University some or all investments held in your account at the time of your passing. Your broker or agent can let you know the process for doing this – it may be as simple as adding "T.O.D. to St. Lawrence University" after your name on the account.



I'm here to answer questions and help. Please contact me at 315-229-5026, kterrell@stlawu.edu, or visit www.plannedgifts.stlawu.edu.

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St. Lawrence University

The only exceptions to the possible double-taxation are distributions from a Roth IRA or distributions attributable to contributions of after-tax dollars to other types of IRA. Because everyone's situation is different, we encourage you to seek professional legal, estate planning, and financial advice before deciding on a course of action. This information does not constitute legal or financial advice and should not be relied upon as a substitute for professional advice.



By supporting St. Lawrence University with your philanthropic donations, you are supporting our mission to provide an inspiring and demanding liberal arts education to students selected for their seriousness of purpose and intellectual promise.